



National Blood Clot Alliance
Stop The Clot®

GIVING
TUESDAY

2025 Toolkit

December 2, 2025



@stoptheclot

#StopTheClot

#GivingTuesday

Giving Tuesday 2025

Save One Life. Change A Thousand.

Behind every life saved from a blood clot is a ripple.

Since 2012, Giving Tuesday has united people worldwide to spark generosity and create ripple effects of positive change.

Blood clots don't discriminate – and it takes all of us working together to raise awareness and save lives.

Behind every life saved from a blood clot is a ripple—you open the door for that survivor to educate, advocate, and lift up thousands more.

This Giving Tuesday, you can spark the next ripple.

From coast to coast – in families, communities, classrooms, and on Capitol Hill – your support turns awareness into action. Every voice matters. Every survivor inspires. And every gift strengthens a movement that saves lives.



Ways to Support NBCA on Giving Tuesday

1. **Make a Donation:** Your donation to NBCA helps us continue our life-saving work. Every dollar counts in the fight against blood clots, and no contribution is too small to make an impact. [Donate here](#).
2. **Create a Facebook Fundraiser:** You can create your own fundraising page and encourage friends and family to donate to NBCA in honor of Giving Tuesday. Set a goal, share your story, and inspire others to contribute to the cause. Get started [here](#).
3. **Host an Awareness Event:** Volunteers are essential to helping spread awareness and educate communities about blood clot prevention. Interested in hosting an event? Get started [here](#).
4. **Spread the Word:** Help amplify our message by sharing information about blood clots, NBCA's mission, and the importance of awareness on your social media. Use your platform to encourage others to give back and support this important cause. Tag [@StopTheClot](#).



Sample Social Media Message

“I’m joining forces with @StopTheClot for #GivingTuesday—a global day of giving and unity on Dec. 2. [Share a bit about why our mission matters to you and how your followers can show their support.]

Donate: bit.ly/NBCAGivingTuesday2025 #StopTheClot”

Tagging + Hashtags

- Hashtag: #GivingTuesday #StopTheClot
- Tag @GivingTuesday and @StopTheClot on social so we can share and help amplify our mission even further.

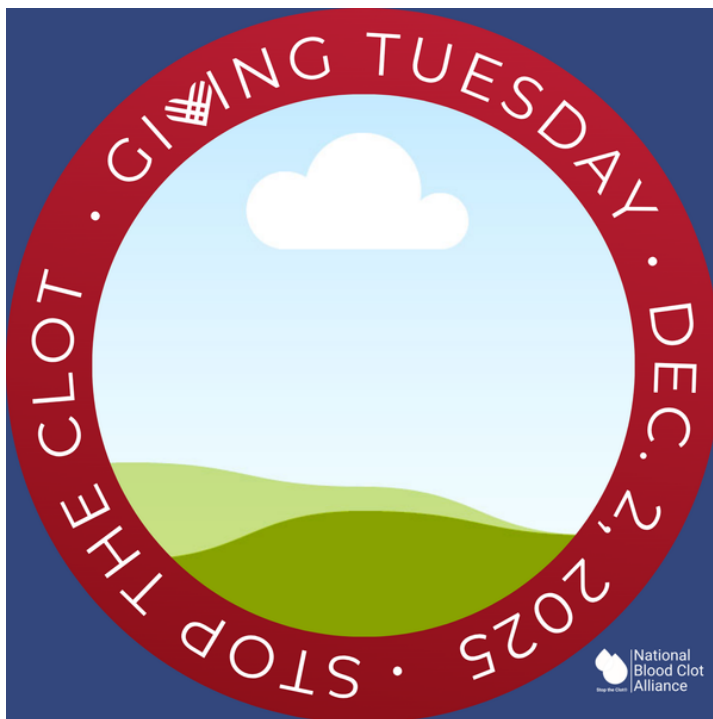


[Download Social Media Templates](#)

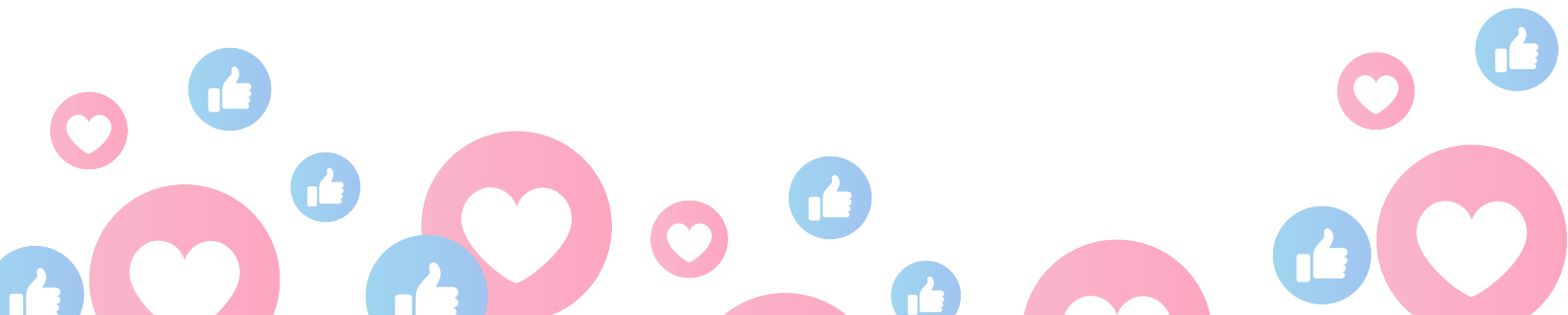
Social Media Profile Frame

Update your profile picture on social media with our frame and help spread blood clot awareness on Giving Tuesday. It's a simple way to show your support, educate others, and make a difference in the fight against blood clots.

Access the profile frame in Canva [here](#).

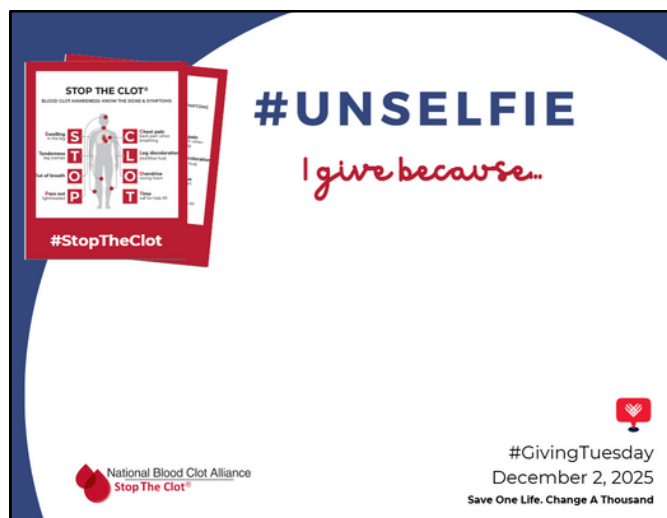
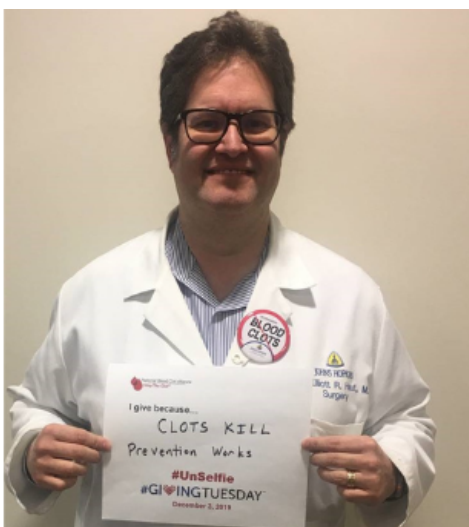
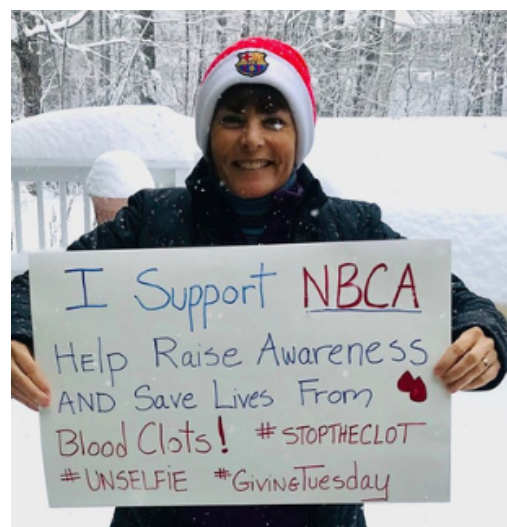
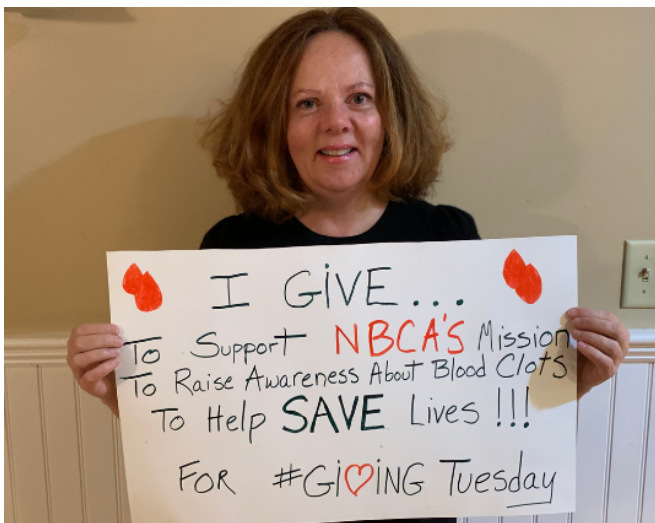


[Download Profile Frame](#)



Social Media #UNselfie Template

An #Unselfie is a photograph of yourself that showcases a charitable act or good deed you've performed or are committing to in an effort to inspire others to do the same. Download NBCA's UNselfie template and fill in the blanks about why you are supporting NBCA! Be sure to tag @stoptheclot in your #UNselfie post.



[Download UNselfie Template](#)

Your Giving Tuesday Support Helps...

Empower people to protect their own lives and the lives of their loved ones.

Your support helps individuals recognize the warning signs of a blood clot—so they can act quickly, speak up with confidence, and get the care they deserve.

Bring life-saving education directly to communities who need it most.

Your support fuels events and outreach in places where risk is high and resources are limited, meeting people where they are with critical information.

Ensure no one is left in the dark about this silent killer.

Your gift helps NBCA reach families in every corner of the country—urban, rural, and everywhere in between—with clear, trusted, life-saving guidance.

About the National Blood Clot Alliance

Blood clots do not discriminate. They can affect anyone, regardless of age, ethnicity, or race. The National Blood Clot Alliance (NBCA) is the leading nonprofit organization in the U.S. focused on building awareness and building community among people who are affected by blood clots or at increased risk for blood clots, including people with clotting disorders, cancer, traumatic injury, and risks related to hospitalization and surgery, lengthy immobility, childbirth, and hormonal birth control.

