

NBCA COMMUNITY THROMBASSADOR OUTREACH SUMMARY

JANUARY 1 - MARCH 31, 2025



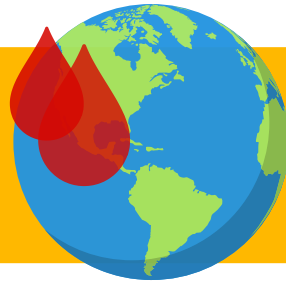
What is the Thrombassador Program?



NBCA Certified Community “Thrombassadors” is a network of patients, caregivers, and family members committed to spreading blood clot education, awareness, and prevention in their communities. In partnership with local organizations, Thrombassadors share their personal stories—and life-saving information—about blood clots.



Thrombassadors Volunteer Around the Globe



Thrombassador US Map



Updated Dec. 2024

Thrombassadors are engaging in community outreach in 40 of the 50 states nationwide and 1 territory.

States Needed:

- Alaska
- Delaware
- Kansas
- Montana
- Nebraska
- Nevada
- North Dakota
- South Dakota
- West Virginia
- Wyoming

Thrombassadors also conduct outreach in 9 countries outside of the United States, which are listed below.

- Australia
- Belgium
- Canada
- Germany
- Scotland
- Ireland
- Kenya
- North Macedonia
- Uganda

Fourth Quarter Thrombassador Events & Activities

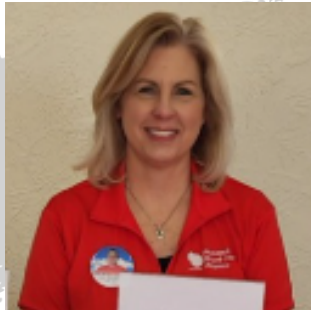


- Shared several Stop the Clot resources with a family member diagnosed with a blood clot.
- Provided patient resources to patients.
- Shared resources with over 120 co-workers.
- Shared life-saving information about blood clots on a youth sports podcast.
- Worked with local airport to establish an ad sharing information on blood clots and travel.
- Partnered with local physical therapy clinic to share information about blood clots with patients.
- Made connections with state legislators.
- Attended NBCA's Capitol Hill Day and shared the importance of educating the community about blood clots with State Representatives.
- Appeared on TV news and in newspapers around the world
- Spoke to healthcare professionals about blood clots from the patient perspective.
- Shared my story with the community during the Stop the Clot B.L.A.C.K. Church Bus Tour during Blood Clot Awareness Month.
- Distributed awareness flyers throughout the local community
- Educated fellow veterans on how to identify the signs and symptoms of blood clots.
- Shared blood clot education and my story on several private groups on social media pages and supported patient advocacy.
- Spent the day educating the community at a local YMCA about blood clots.
- Hosted an awareness table in a local hospital

Thrombassadors Sound the Alarm Within Their Communities!

WHERE

New York



I shared my son's story with my physical therapist and had the Peace Bridge lit for blood clot awareness. I also successfully implemented an ad at our local airport.
-Thrombassador Denise

Alabama



I had many people comment on how they did not know a lot of things about blood clots. Many people also shared their own or their loved ones experiences with blood clots as well.
-Thrombassador Shannon

Conneticut



I had the opportunity to share my personal story as well as my brother's story with political staffers on Capitol Hill Day in Washington DC.
- Thrombassador Sherrye

New Jersey

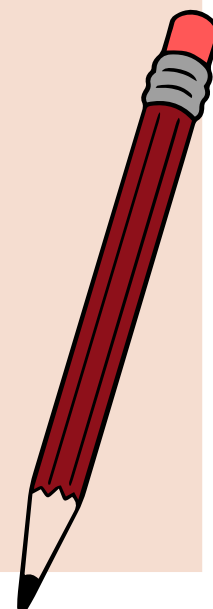


We continue to provide our community outreach through the Outpatient DVT Rapid Response program. In addition, we hosted a 5k Fun run for DVT awareness during DVT awareness month.
- Thrombassador Elias

Populations Reached Through Thrombassador Efforts



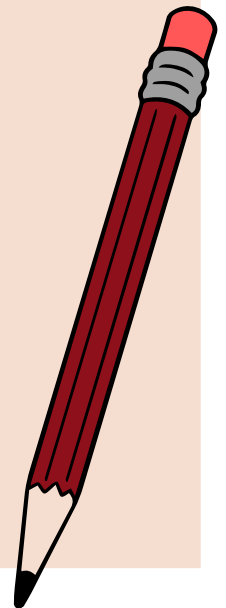
- Women of childbearing age
- Pregnant/postpartum women
- Women on hormone replacement therapy
- BIPOC community (Black, Indigenous, People of Color)
- Hospitalized patients
- College students
- Healthcare providers
- Older and younger populations
- Young athletes
- LGBTQ community
- Medical professionals
- Young women on contraceptives
- State legislators



Thrombassador Formed Partnerships

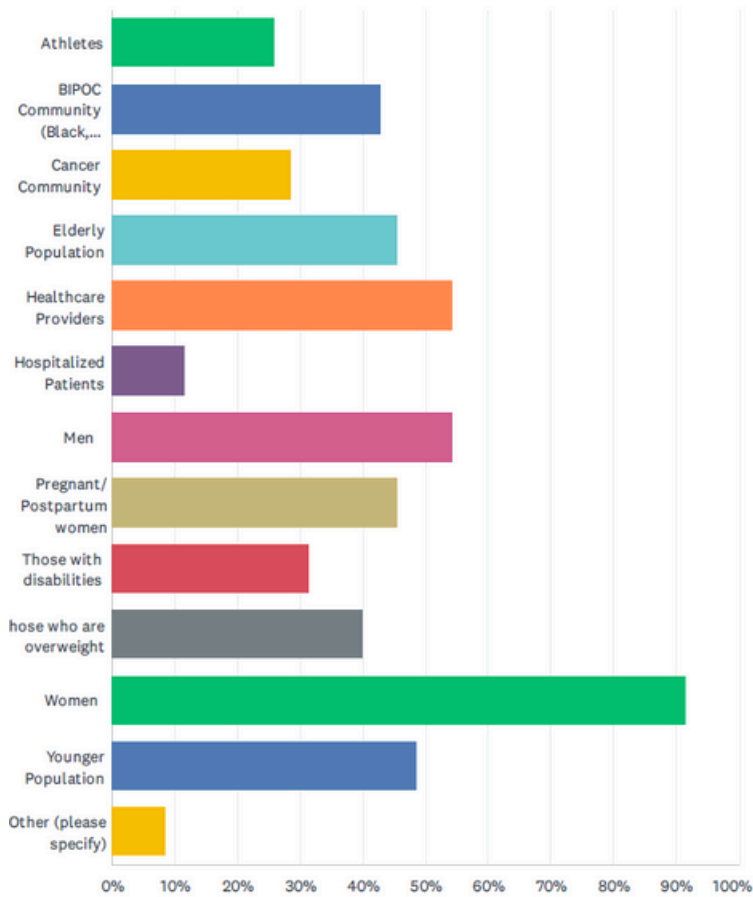


- Atrium Health
- MedStar Health
- Kingdom Harvest BibleWay Church
- World Texas Youth Baseball Classic
- Praise 102.5
- St. John AME Church
- Buffalo Niagara International Airport
- Advent Health
- Zion Baptist Church
- Fox 17
- Atlanta City Hall
- Furman University
- Grady Memorial Hospital
- East Tennessee State University
- Northeast Florida VA Clinics
- WBRC News, Birmingham Alabama
- University of Tennessee
- University of Memphis
- The University of Tennessee at Chattanooga
- Primary Healthcare Providers
- Fox 5 Las Vegas





Populations Reached



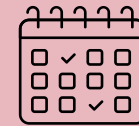
174

**Total Trained
Thrombassadors**



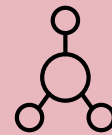
582

Volunteer Hours



57

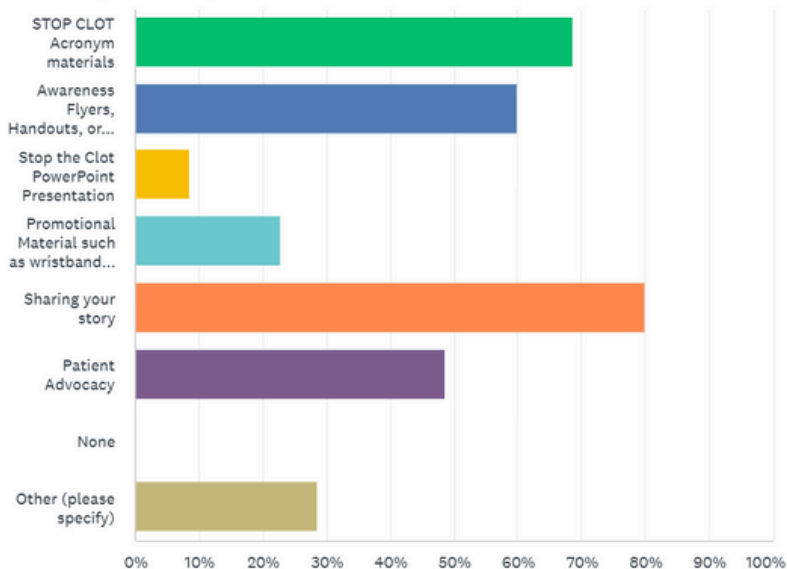
Community Activities



303,700

People Reached

Awareness Materials Used



A message from the Thrombassador Program Manager



Thrombassadors,

Congratulations on a fantastic first quarter and an outstanding Blood Clot Awareness Month! Your dedication to Stop the Clot has resulted in creating blood clot awareness to a total of 303,700 lives in the first quarter of 2025!

As we continue to perform outreach, I would like to encourage all Thrombassadors to participate in the following opportunities next quarter:

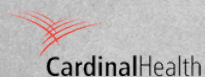
- **Thrombassador Mentorship and Connections:** Learn from fellow Thrombassadors to take your outreach to the next level by joining our private Thrombassador Facebook Group or by connecting with other Thrombassadors in the newly established "Community Thrombassador Network List" within the Thrombassador Share Drive.
- **Host a Stop the Clot Walk or 5k:** As a Thrombassador, you have a powerful opportunity to raise awareness and save lives by hosting a Stop the Clot® Walk or 5K. These events are more than just steps taken—they're strides toward education, prevention, and hope for those affected by blood clots and clotting disorders. By organizing a walk or run in your community, you bring people together in support of the mission, honor survivors and lost loved ones, and help fund critical outreach and advocacy.
- **Stop the Clot Fundraising Event:** Whether it's a community gathering, benefit dinner, or creative fundraiser, your event helps shine a light on the dangers of blood clots and clotting disorders. Help fund lifesaving education, outreach, and advocacy. Your efforts can make a meaningful impact and inspire others to join the mission.

On behalf of the National Blood Clot Alliance, thank you for your amazing efforts and commitment to sharing life-saving information.

Stephanie Martinez

Stephanie Martinez, MA, CHES
Thrombassador Program Manager

A special thank you to our sponsors



stoptheclot.org