



2023

NBCA Community  
Thrombassador Program

# NBCA COMMUNITY THROMBASSADOR METRICS

JUNE 2 - SEPTEMBER 1, 2023

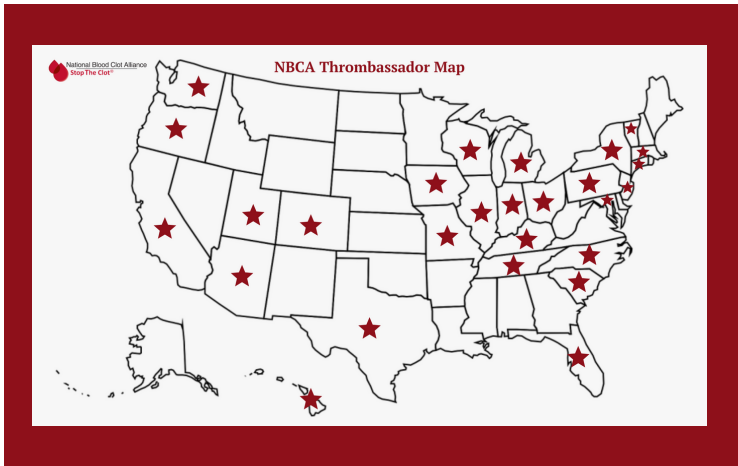


# What is the Thrombassador Program?

NBCA Community “Thrombassadors” is a network of patients, caregivers, and family members committed to spreading blood clot education, awareness and prevention in their communities. In partnership with local organizations, “thrombassadors” share their personal stories—and life-saving information—about blood clots.



# Metrics



Thrombassadors are represented in 26 states across the country, and in additional countries including:

- Canada
- Kenya
- United Kingdom



**66**  
Total Trained  
Thrombassadors

\*33 Thrombassadors are currently active and reporting metrics



**607**  
Volunteer  
Hours



**65**  
Community  
Events/Activities



**38,453**  
People  
Reached

# Event Highlights



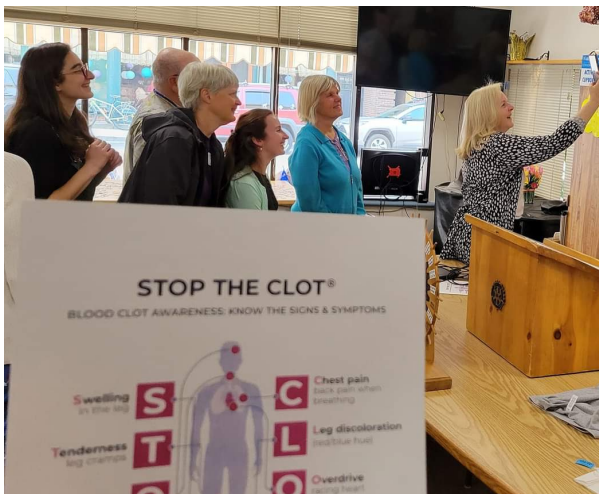
- BBQ in honor of late daughter, spreading blood clot information
- Blood clot education booth at Babies and Bumps, educating pregnant and postpartum women
- Spoke about blood clots at Festival of the Fish - a three day fish fry event
- Spoke about blood clots at AmeriFest Nationals
- Hosted a lunch and learn at a community hospital
- Blood clot presentation to Rotary Club
- Blood clot education booth at Sumer HBCU Wellness Fair
- Partnered with a Black owned ice cream shop to host a birthday fundraiser for NBCA
- Spoke to healthcare professionals about the importance of incorporating the patient perspective during recovery
- Ice cream social and blood clot bingo
- Shared blood clot story with 548 coworkers
- Posted blood clot signs and symptoms flyers around college campuses
- Posted about blood clots in weekly local newsletters
- Provided information at a family health and safety day
- Hosted a community tree planting day in honor of family member who passed away from blood clots

“I had a meeting with an ER physician where I told them my blood clot story, spoke to them about the work being done through the National Blood Clot Alliance, and handed them the New Patient Guides. One of the doctors immediately contacted a patient of hers that was just released from the hospital with blood clots to send the guide over to them.” - Cheretta Hill-Botchwey

# Populations Reached



- Women on birth control
- Pregnant women
- Postpartum women
- Menopausal women
- Black people
- Black doctors
- Hispanic people
- Oncologists
- Nursing students
- Low income communities
- College students
- Seniors 65+
- Hispanic people
- Athletes



"We had the opportunity to host a blood clot information booth at Babies and Bumps, an event dedicated to empowering new and soon to be parents with information to prepare them for all aspects of pregnancy, birth, and life with a baby. We connected with several organizations there, promoting NBCA. The event coordinator expressed interest in having NBCA Thrombassadors at all future events across different cities." - Hannah Lipton & Kristie Fox



# Partnerships Formed

- Babies & Bumps
- Rolled4Ever Black owned ice cream shop
- Team Blue - Prostate Cancer
- Ohio State University Momi Pods
- WIC via Columbus Public Health
- Knotty Leopard Designs
- Inked Magazine
- Keystone Transport Team
- Ventura Community Memorial Hospital ED
- Local women centered business that provides education and classes to parents



- Stroke team at local hospital
- Advocate Medical Group & Internal Medicine Physician at the University of Chicago Medicine
- City of Glasgow College
- The Sun Newspaper
- Belvidere Methodist Church, Brownsville Community Baptist Church
- Central Brooklyn Lions Clubs
- Dimple Dell Preservation Community
- TreeUtah
- Ivory Homes Utah

“I partnered with Rolled4Ever, a Black owned ice cream shop, to celebrate my birthday. They donated 10% of their proceeds to the National Blood Clot Alliance.” - Jacarra Lampkin

Thank you to our program sponsors:

