



A Year of Impact



NBCA Vision & Mission

Vision

The National Blood Clot Alliance (NBCA) sees a future in which the number of people suffering and dying from blood clots in the United States is reduced significantly.

Mission

The National Blood Clot Alliance (NBCA) is a 501(c)(3), non-profit, voluntary health organization dedicated to advancing the prevention, early diagnosis and successful treatment of life-threatening blood clots such as deep vein thrombosis and pulmonary embolism.

NBCA works on behalf of people who may be susceptible to blood clots, including, but not limited to, people with clotting disorders, atrial fibrillation, cancer, traumatic injury, and risks related to surgery, lengthy immobility, child birth and birth control.

NBCA accomplishes its mission through programs that build public awareness, educate patients and healthcare professionals, and promote supportive public and private sector policy.

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Thanks to the incredible support from this community, we were able to develop several new programs and initiatives this year and reach more people than ever before with potentially life-saving information. None of this would have been possible without the support of our community of donors and volunteers! Before we jump into 2023, let's take a moment to reflect and celebrate all that we've accomplished together this year.

2022 Highlights

New Programs



Community Thrombassador Program – This new grassroots program is a network of patients, caregivers, and family members dedicated to spreading blood clot awareness, education, and prevention across their local communities and beyond. Together we welcomed and trained nearly 50 new volunteers this year! Read more about their accomplishments [here](#).



Council of Emerging Researchers in Thrombosis (CERT) – This new platform for collaboration between NBCA and early career clinicians and researchers working in the field of thrombosis and thrombophilia launched this year, to promote and execute research and scientific endeavors on behalf of thrombosis patients. With several projects already underway, we are eager to share more about their work and new projects in 2023! Read the full announcement [here](#).

Advocacy in Action



Congressional Resolutions – NBCA met with more than 30 Congressional offices during a virtual fly-in on Capitol Hill, resulting in Reps. Cindy Axne (IA-03); Michael C. Burgess, M.D. (TX-26); Sens. Chuck Grassley (R-Iowa); and Ben Ray Lujan (D-N.M.) introducing resolutions in the House and Senate recognizing March as Deep Vein Thrombosis and Pulmonary Embolism Awareness Month.



Non-Medical Switching – CVS Caremark made changes to their commercial formulary which reduced anticoagulant choices for patients, including the coverage exclusion of Eliquis® (apixaban) from their preferred drug list. In response, NBCA represented the patient voice and joined forces with a coalition of 14 nonprofits petitioning CVS Caremark to address this pressing issue. As of July 1, 2022, after objections and push back from patients and organizations, CVS Caremark officially put Eliquis® back on its formularies.

Powerful Partnerships



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Katie Hoff – Pulmonary embolism survivor, eight-time World Champion, three-time Olympic Medalist, and two-time Olympic Swimmer, Katie Hoff, renewed her commitment as the official Ambassador for NBCA. Katie continues to use her platform to speak out and reach new audiences with potentially life-saving information about blood clots.



Trey Smith – Pulmonary embolism survivor and Kansas City Chiefs offensive lineman, Trey Smith, partnered with NBCA to help tackle blood clots this year! Trey sat down with NBCA Ambassador, Katie Hoff, to share his full story and chose NBCA for the NFL’s 2022 “My Cause My Cleats” campaign. Watch Trey’s full interview with Katie [here](#).

New Patient Resources

PEP Talk
Patients Educating Patients
Support for Blood Clot Survivors



PEP Talk – PEP Talk (**P**atients **E**ducating **P**atients) is a monthly event providing virtual support, educational resources, and recovery guidance for patients impacted by blood clots and their caregivers. Since first launching in March, PEP Talk has reached over 250,000 people and growing! Learn more about PEP Talk [here](#).



New Patient Resource Guide – To address the expansive gap in information being provided to patients at diagnosis and discharge, NBCA developed a guide for newly diagnosed patients and their caregivers to help answer common questions and provide resources to help navigate life, post-diagnosis. This guide has already been downloaded by nearly 2,000 patients; and hard copies are being sent to dozens of clinics across the United States. Download or order your free guide [here](#).

Growing our Reach

- 1,684 New donors to NBCA
- 4,300 New members in our online support groups
- 3,728 New followers on social media
- 1.1 Million people reached through social media
- 1.6 Million unique webpage views
- 92 Patient stories shared with NBCA

FY 2022 Financials

Total income	\$1,153,543
Program expenses	\$720,974
Fundraising expenses	\$56,737
Administrative expenses	\$98,236
End of Year Net Assets	\$617,521



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Wow! What a year it has been. These are just a few highlights of the countless achievements you helped accomplish for the blood clot community this year. THANK YOU from the bottom of our hearts for helping make all of this possible! Make sure you are following NBCA on social media to stay up to date on the latest programs, news, and events in 2023.



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