

Communications/Promotions: Stop the Clot, Spread the Word®: Campaign Activities, March 1 through March 31, 2021, BCAM









<u>Web Banner</u>: *STC-STW®/General Public* web banner generates:

- Nearly 6 million impressions during BCAM, Mar 1 March 31, 2021
- More than 6,500 clicks to STC-STW® campaign portal

