Date	Focus	Platform	Post	Link
11-May	Hospitals	Facebook	About 900,000 people in the U.S. experience blood clots each year, and about half of these clots occur within three months of a hospital stay or surgery. Blood clots are a leading cause of preventable hospital death in the United States. If you are going to be in the hospital or have surgery, make sure all of your doctors know your risk for blood clots and ask for a prevention plan before, during, and after your stay. Learn more during National Hospital Week: http://bit.ly/2qADWRT #stoptheclot #spreadtheword #sharetostoptheclot #hospitalweek	https://www.stoptheclot .org/spreadtheword/hos pitalization/
11-May	Hospitals	Twitter	A hospital stay and surgery are risk factors for blood clots.  Work with your doctors to have a prevention plan before, during and after your stay. Learn more during National Hospital Week: http://bit.ly/2qADWRT #stoptheclot #spreadtheword #hospitalweek	https://www.stoptheclot .org/spreadtheword/hos pitalization/

11-May	Hospitals	Instagram	About 900,000 people in the U.S. experience blood clots each year, and about half of these clots occur within three months of a hospital stay or surgery. Blood clots are a leading cause of preventable hospital death in the United States. If you are going to be in the hospital or have surgery, make sure all of your doctors know your risk for blood clots and ask for a prevention plan before, during, and after your stay. Visit the link in our bio profile @stoptheclot to learn more or type www.stoptheclot.org/spreadtheword into your Internet browser.	N/A
12-May	Hospitals	Facebook	If you are confined to a bed or wheelchair for long periods of time due to a hospital stay, injury, or serious illness, you are at increased risk for a blood clot. Click here to download a printable Infographic that can help you, along with your doctor, determine your blood clot risk prior to a hospital stay, or surgery, and work together to develop a blood clot prevention plan: http://bit.ly/2ECL875. Also, be sure to know the signs and symptoms of blood clots, and let your doctor know right away if you experience any of them. #stoptheclot #spreadtheword #sharetostoptheclot #h ospitalweek	https://www.stoptheclot.org/spreadtheword/wp-content/uploads/2018/01/Hospitalization-InfographicPRINT.pdf
12-May	Hospitals	Twitter	If you are confined to a bed or wheelchair for long periods of time due to a hospital stay, injury, or serious illness, you are at increased risk for a blood clot. Have a prevention plan and know the signs: http://bit.ly/2ECL875 #hospitalweek	https://www.stoptheclot.org/spreadtheword/wp-content/uploads/2018/01/Hospitalization-InfographicPRINT.pdf

12 May	Hospitals	Inctagram	If you are confined to a had ar wheelshair for languagicals	NI/A
12-May	Hospitals	Instagram	If you are confined to a bed or wheelchair for long periods	N/A
			of time due to a hospital stay, injury, or serious illness, you	
			are at increased risk for a blood clot. Click here to download	
			a printable Infographic that can help you, along with your	
			doctor, determine your blood clot risk prior to a hospital	
			stay, or surgery, and work together to develop a blood clot	
			prevention plan. Also, be sure to know the signs and	
			symptoms of blood clots, and let your doctor know right	
			away if you experience any of them. Visit the link in our bio	
			profile @stoptheclot to learn more or type	
			www.stoptheclot.org/spreadtheword into your Internet	
			browser.	
14-May	Hospitals	Facebook	Lauren knew knee surgery, and birth control with estrogen,	https://www.stopthecl
			could place her at risk for blood clots, so she did everything	ot.org/patient-
			she could to reduce her risk prior to and after surgery. Yet,	stories/everything-
			four weeks later, she woke to find her lower leg slightly	right-lauren/
			swollen, slightly reddish in hue, and she felt a calf cramp like	- And the state of
			none other she had experienced. She knew something	
			wasn't right, so she emailed her doctor, who sent her to the	
			hospital where she was diagnosed with a blood clot. Read	
			her	
			story: https://bit.ly/2TiB8Gr #stoptheclot #sharetostopthecl	
			ot #hospitalweek #NWHW	
14-May	Hospitals	Twitter	Lauren knew knee surgery, and birth control with estrogen,	https://www.stopthecl
			could place her at risk for blood clots. She also knew	ot.org/patient-
			something wasn't right when she felt a calf cramp like none	stories/everything-
			other four weeks after surgery: bit.ly/2TiB8Gr	right-lauren/
			#sharetostoptheclot #hospitalweek #NWHW	right lauren/

Image	Reach	Reactions	Clicks	Impressions
STOP THE CLOT SPREAD THE WORD	2,863	51	25	N/A
Heading to the Hospital? Get Better. Don't Get a Blood Clot.  The transversioning and the state of the state	N/A	N/A	7	977

(Same as Facebook)	696	N/A	2	696
HOSPITAL WEEK  ANTONIONI  BOOG COT  Adares	2,784	45	25	N/A
HOSPITAL WEEK  WWW.STUPIECATI DRG-SPREADINEWOOD  And Address of the Control of th	N/A	N/A	7	898

(Same as Facebook)				
	649	N/A	2	697
Auto-image from patient story				
	2,175	47	86	N/A
Auto-image from patient story				
	N/A	N/A	24	981

## Total Engagement

N/A

15

N/A

N/A

11

N/A N/A 28

	7
	1
	1
	1
	1