



## 2015 TCS New York City Marathon / Team Stop The Clot® Application

The National Blood Clot Alliance (NBCA) is pleased to announce that we have been selected to participate in the 2015 TCS New York City Marathon's Charity Program. Now in our 4<sup>th</sup> year as a Community Level Charity, NBCA will have ten guaranteed entries into the November 1 Marathon. This Marathon is the premier event of New York Road Runners, and one of the world's greatest road races, drawing more than 100,000 applicants annually.

Applications are now being accepted for **Team Stop The Clot®**. Each of the ten accepted team members will be expected to raise a minimum of \$2500. We're pleased to provide Team Stop The Clot® members participating in this year's Marathon with special amenities including: A Stop The Clot® racing singlet, a race weekend brunch, fundraising assistance and weekly live chat Facebook training advice through NYRR.

Please complete the application below and email it to [jelkin@stoptheclot.org](mailto:jelkin@stoptheclot.org) or fax it to 781.784.5531. Applications will be processed in order of receipt. You will be notified of your acceptance to Team Stop The Clot® within 10 days of receipt of your completed application.

Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (h) \_\_\_\_\_ (c) \_\_\_\_\_ (w) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Gender: \_\_\_\_\_ Date of Birth (month/date/year) \_\_\_\_\_

Employer: \_\_\_\_\_

***I will make every effort to raise a minimum of \$2500 according to the following schedule:  
\$1000 raised by July 17, 2015      \$2500 minimum raised by October 2, 2015***

I understand, however, if the minimum is not raised by October 2, 2015 my credit card may be charged to meet the balance due to reach NBCA's minimum fundraising requirement of \$2500. Runner participation is contingent upon meeting the charity's fundraising commitment, and ensuring that minimums are being met is a part of our contract with NYRR. (see page 4, # 4F). Charities are encouraged to request that NYRR remove any runner from the race who has not yet met their fundraising commitment. Charities are asked to report their fundraising numbers at various times throughout the season.

Please note that in addition to the fundraising minimum. Team Stop The Clot® members are required to pay the event entry fees to the TCS New York City Marathon (\$11 processing fee plus \$216 for NYRR members (domestic) or, \$255 for non-members (domestic)). I acknowledge having read and will abide by the portions of the TCS New York City Marathon Charity Program Agreement of relevance to Team Stop The Clot® Runners, on pages 3 and 4 of this application.

Signature \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

MC or Visa \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card # \_\_\_\_\_

**2015 TCS New YorkCity Marathon / Team Stop The Clot® Application**

How did you hear about Team Stop The Clot®? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please describe why you want to join Team Stop The Clot®. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you have a special interest in blood clots or clotting disorders? Will you be running in honor or in memory of someone you know? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you ever fundraised for a charity event before? If so, please indicate how much you raised, and describe your experience. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please tell us about your involvement in the community or with other charitable organizations. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What is your personal fundraising goal and how do you plan to reach it? The minimum fundraising goal for members of Team Stop The Clot® is \$2500. The minimum fundraising goal for Team members who have obtained an official entry from another source is \$500.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **2015 TCS New YorkCity Marathon / Team Stop The Clot® Application**

Does your employer have a Matching Gift Program? If so, do you plan to use Matching Gift funds to reach your fundraising minimum or do you plan to utilize the funds to exceed your fundraising minimum?

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What prior race experience do you have? Please include information on the number of half and full marathons you have completed.

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Do you know someone who has a number from another source and may be interested in joining Team Stop The Clot®? If so, please provide their contact information so we can tell them about the Team. The minimum fundraising goal for Team members who have obtained an official entry from another source is \$500.

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### **TCS NEW YORKCITY MARATHON**

#### **Portions of Charity Program Agreement of Relevance to Team Stop The Clot® Runners**

##### **3. NYRR's Commitment**

A. NYRR will provide the Organization with 10 Entries. The Entries are non-transferable (except as specifically set forth in Paragraph 3B below) and non-deferrable. The Entries will be made available, in timely fashion, through a special online registration program developed and administered by NYRR ("Charity Entry System"), after the Organization has confirmed the Entrants' acceptance of the parameters of the Program. The registration deadline for all Entries is September 15, 2014 and no portion of the Fee will be refunded in the event that any of the Organization's Entrants have not registered through the Charity Entry System by such deadline.

B. Once the Organization has utilized its allotment of Entries set forth in Paragraph 3A above, NYRR will allow the Organization to remove and replace Entrants who have completed or accepted the Marathon application they received through the Charity Entry System, but who subsequently either request withdrawal or fail to fulfill their fundraising minimum by the deadline specified by the Organization. Neither the Organization nor the replaced Entrant will receive any refund of the Fee or the Marathon Fees, and the replaced Entrant will not be provided entry into the 2014 Marathon through any means, nor receive guaranteed entry into the 2015 Marathon. It is the Organization's responsibility to ensure that each Entrant is aware of the foregoing policy as a condition to being granted an Entry. The Organization will be charged \$75 for each replacement and, in addition, the Entrants' receiving the replacement Entries from the Organization or, at the Organization's option, the Organization itself, will be responsible for paying the regular Marathon Fees (and agreeing to waivers and terms and conditions required by NYRR of all participants in the Marathon).

E. NYRR will establish a page for the Organization on NYRR's exclusive fundraising platform, CrowdRise <http://www.crowdrise.com/online-fundraising>.

#### **4. The Organization's Commitment**

A. The Organization represents and warrants that (i) it is a 501(c)(3) tax exempt entity under applicable law and that monetary contributions to the Organization by third parties are deductible as charitable donations ("Donations") to the extent provided by applicable tax laws; and (ii) it has or will have in place, in order to execute its participation in the Program effectively, a system to manage the Donations made to it by or on behalf of its Entrants and to render "customer service" to the Entrants and their donors.

B. The Organization shall recruit Entrants by use of its own communications vehicles directed in particular to those persons and entities who are previous contributors to the Organization or have otherwise been supporters of the Organization prior to its inclusion in the Program. The Organization may not offer Entries for auction. The timing and use of any such communications vehicle or other methods (including but not limited to newspaper advertisements and other promotional materials), and any other material relating to the Program, including communications with recruited Entrants, will be subject to NYRR's prior approval, which approval will not be unreasonably withheld or decision thereon unreasonably delayed.

C. The Organization understands that NYRR set up the Program as a means to contribute to charitable organizations in a meaningful way by allowing approved tax-exempt organizations the ability to raise awareness and funds for their charitable cause(s) through the Marathon. Further, the Organization understands that the Program is not a sponsorship program and does not provide the Organization the opportunity to obtain third party sponsors for the Marathon. The Organization may have commercial entities as supporters of the Organization; however, in order to ensure that there is no conflict between the Organization's supporters and NYRR's Marathon sponsors, the Organization will clearly state any such approved third party sponsor/supporter relationships on any printed or online materials (e.g., "the Organization is sponsored by XYZ Corporation"), in order to avoid any implication that such sponsor/supporter is a sponsor of the Marathon or of the Program. The sponsor's/supporter's logo should not be close to or near the Marathon logo. All such materials will be submitted to NYRR for its prior approval.

D. The Organization agrees to use CrowdRise (see paragraph 3E above) as its exclusive online charitable fundraising platform for the purposes of this Agreement, including establishing on that site individual fundraising pages for each of its entrants unless the Organization provides NYRR written affirmation that it has its own internal online charitable contribution platform.

F. The Organization must establish a minimum amount of at least Two Thousand Five Hundred Dollars (\$2,500) (the "Minimum") that a recruited Entrant, in consideration of receiving an Entry, will donate/fundraise on behalf of the Organization. The Organization, in its discretion, may establish a higher minimum. In either case, the Organization must establish procedures to assure that it receives at least the Minimum in donations from or on behalf of each Entrant before he or she will become entitled to the issuance of a bib number at the Marathon Expo. NYRR will not be responsible for having issued a bib number to any Entrant not complying with the Organization's Minimum if the Organization fails to provide NYRR with written notice in advance of the opening of the Marathon Expo.